



# CAG's 49th Annual Conference

**Palm Springs Convention Center  
Palm Springs Renaissance Hotel  
February 25-27, 2011**

This is your invitation to exhibit at CAG's 49th annual conference in Palm Springs where over 2,000 educators and parents of gifted children will convene for a variety of curricular workshops and educational presentations.

The exhibit area will be in the Palm Springs Convention Center, 277 N Avenida Caballeros, Palm Springs, CA 92262. CAG will provide each exhibitor a 10' x 10' booth, 10' backwall drape, 3' high siderail, an 8' draped table, two chairs, a wastebasket, and exhibitor identification sign. Electrical hook-ups and additional fixtures will be offered by our decorating company

In order to facilitate your move in, CAG will pay two teamsters to be available on the dock from 8 a.m. to noon on Friday, February 25th to help you unload your vehicle and carry material to your booth. You may self-carry if you prefer. Union contract rules require that all exhibitors use qualified union personnel for display work and material handling within the show. Placing or setting out merchandise for display does not require union labor and may be done by the exhibitor. Installing or dismantling an exhibit which does not require the use of tools, more than one person to assemble, and can be accomplished within 30 minutes, may also be performed by the exhibitor.

## **Fee Structure**

One booth:

\$600 for standard & \$700 for premium

Two booths:

\$1100 for standard and \$1300 for premium

Three & Four booths:

varies with combination of booth types

*Exhibitor fee doesn't include conference registration.*

This year CAG is again offering booths located in prime spots surrounding the lounge and near the entrance to the Exhibit Hall at a premium cost. If you are interested in one of these booths, be sure to mark that on your reservation form. Premium booths are shaded in and are available on a first come, first served basis.

## **Your Three Day Exhibit Schedule**

Move-in:

Friday, February 25: 8:00 am - noon

Exhibit hours:

Friday, February 25: 2:00 to 7:00 p.m.

Saturday, February 26: 8:00 am to 6:00 pm

Sunday, February 27: 8:00 am to 12:00 pm

Move-out:

Sunday, February 27: 12:00 pm - 4:00 pm

Exhibit hours will be listed in the program with several time slots dedicated specifically for exhibit viewing: Friday, 5:30 - 7:00 pm, Saturday, 12:00 - 2:00 pm, and Sunday, 9:00 - 10:50 am.

Please mail the accompanying reservation form by October 15, 2010. Booth assignments will be made as reservations and a deposit of 50% of total cost are received. Space allows for only 90 booths, so reserve early. Late applications may phone for availability.

## **Showcase Presentations**

Showcase presentations by exhibitors are scheduled for the same time slots as other breakouts and are listed in the conference program. In contrast to regular workshop sessions, however, exhibitors may promote specific products which they demonstrate in order to increase sales. An application is included.

## **Program Advertisements**

A limited number of commercial advertisements will be accepted for inclusion in the CAG conference program book. Program ads should salute CAG and reference the conference theme. Applications forms will be mailed.

## **Cancellation Policy**

If you find it necessary to cancel your company's participation in the CAG Conference 2010, a refund will be made only if cancellation is requested, in writing, by December 1, 2010. CAG will refund the total amount paid less the sum of \$100 per space, which will be retained as a cancellation charge.

***There will be no refunds, under any circumstances, if cancellation is made after December 1, 2010.***